



Own Heugh Rd. Dominate 6th Ave. Be unavoidable.

For less than the price of your daily takeaway.

20x businesses **only**
Seen 360x per day
Category **exclusivity**

Ad Site

Gqeberha, **Eastern Cape**
Suburb: **Walmer**
Location: **Cnr of 6th Ave/Heugh Rd**
Traffic Direction: **Buffelsfontein Rd, Heugh Rd, Walmer Boulevard, 6th Ave.**
Size: **2.8mx1.6m**

**You're not just placing an ad.
You're gaining visibility, credibility and market dominance.**

Statistics

Factor	Estimate
Vehicles passing daily	±28,000
Estimated viewers	±42,000
Viewable audience (70%)	±29,400 people/day
Ad plays per day	360x per/day
Projected daily impressions	±29,400 views per play
Ad Duration	10"-15"
Ad Loop	every 3-4 minutes
Operating hours	24 hours/7 days a week

Rates

		save R2400	save R9600
Time	1 month	6 months	12 months
Cost	R4200	R3800	R3400
Breakdown	R140 per day	R127 per day	R114 per day

Flexible campaigns | Peak hour boosting | Inclusive artwork changes

Captivate Walmer today

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